



New Project Manager for BOMA Go Green



Deb Cross, Executive Vice President of The Building Owners and Managers Association of Canada (BOMA), is pleased to announce the appointment of Mike Thibedeau to the position of BOMA Go Green Project Manager. Mike has been hired on contract to ensure the continued success of Go Green, a national environmental recognition and certification program for all existing commercial building, which has been developed and is offered by BOMA Canada.

BOMA Canada is confident this is a judicious allocation of resources, given the achievements already made during Go Green's first year. Now rolling out across the country, BOMA Canada's Go Green program requires a dedicated individual who can focus on maintaining and enhancing the programs in a proactive way. During his tenure, Mike will spearhead efforts to increase the adoption of BOMA Go Green, oversee program implementation and act as a resource to facilitate the growth of Go Green across Canada.

Mike brings to BOMA Canada's Go Green Program, a solid background in environmental certification programs, strong administrative, communication and marketing skills. Most recently, he served as the National Account Manager for TerraChoice Environmental Marketing, successfully developing and managing accounts across North America including those from Environment Canada's Environmental Choice Program (ECP), the Audubon Green Leaf Eco-rating Program for Hotels, and the Hotel Association of Canada's Green Leaf Program. Prior to Mike's position with TerraChoice Environmental Marketing, he administered a Departmental Occupational Health, Safety and Environmental Program for the federal government in Ottawa.

The Building Owners and Managers Association (BOMA) Canada is the voice of Canada's commercial real estate industry with over 2,000 members in regional associations across Canada. On behalf of the building owners, managers, developers, facilities managers, asset managers, leasing agents, brokers, and the product and service providers to over 1.9 Billion square feet of commercial real estate in Canada, BOMA Canada addresses issues of national concern, and promotes excellence in the industry through information, education, advocacy, and recognition.

For more information and to apply for certification, contact BOMA Canada or visit the BOMA Go Green website at www.bomagogreen.com.

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