



Go Green Comprehensive is Renamed to Go Green Plus

BOMA Canada is pleased to announce that the “comprehensive” component of our very successful national Go Green Program has been renamed Go Green Plus. Go Green Plus (Visez vert Plus) is designed to offer added value to building owners and managers through the provision of a detailed, benchmarking system for environmental standards. The new name, Go Green Plus is reflective of that added value and was also chosen to align more closely with the French name of the program: Visez vert Plus.

“While the name has changed, the program has not and it will continue to present a way for our industry to showcase its environmental responsibility,” says Esther Paterson, President of BOMA Canada. As Canada’s only national standard for existing buildings, Go Green Plus is the best tool to measure the environmental performance of commercial buildings. Go Green Plus delivers scoring reports on how a building is performing, as well as providing very specific questions that enable the building manager to look at the components needed to achieve the benchmarks.

“As more buildings are certified under Go Green Plus we are looking forward to continued interest in this important element of our Go Green program,” says Ms. Paterson. Not only does Go Green Plus empower the people who are actually managing the building to participate in the environmental assessment process, it also measures each building’s environmental factors such as energy use, indoor health and environmental performance against the best industry operation and management practices. As Ms. Paterson notes, “BOMA Canada’s Go Green Plus is already serving as a valuable educational tool, encouraging and promoting sustainable best practices throughout our industry.”

Recently, BOMA Canada was proud to announce that the Atrium on Bay in Toronto was the 100th building to attain Go Green Certification. “We are delighted in the continued enthusiasm our industry is showing for all aspects of the Go Green Program, including Go Green Plus, across the country,” says Ms. Paterson.

The Building Owners and Managers Association (BOMA) Canada is the voice of Canada’s commercial real estate industry with over 2,500 members in regional associations across Canada. On behalf of the building owners, managers, developers, facilities managers, asset managers, leasing agents, brokers, and the product and service providers to over 1.9 Billion square feet of commercial real estate in Canada, BOMA Canada addresses issues of national concern, and promotes excellence in the industry through information, education, advocacy, and recognition.

For more information and to apply for certification, contact BOMA Canada or visit the BOMA Go Green website at www.bomagogreen.com.

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