



## Press Release

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For immediate release

### **BOMA Quebec 2007 *Go Green* & *Go Green Plus* Accreditations Real Estate Industry Pursues Green Policy**

**Montreal, 29 November 2007** – BOMA Quebec today awarded 55 new *Go Green* and *Go Green Plus* accreditation certificates to buildings that met the criteria of the program. Official accreditation was made by Nadim Hanna, chairman of the board of directors of BOMA Quebec, and Steve Poulin, chairman of the BOMA environment committee.

“I would like first of all to congratulate all the firms that obtained *Go Green* and *Go Green Plus* accreditation,” stated Mr. Hanna. “Through their enthusiastic participation in these eco-friendly programs, they have demonstrated a commitment to the community and have helped improve the quality of life for building occupants and visitors. “

Since its inception in 2005, the program has certified 183 buildings representing some 59 million square feet of rental space, i.e. 155 *Go Green* accreditations and 28 *Go Green Plus* accreditations.

#### **Incredible Environmental Impacts!**

Thanks to the commitment and efforts of their owners, buildings certified *Go Green* and *Go Green Plus* make a significant contribution to protecting the environment:

- A savings of more than 142 million kilowatt hours per year (equivalent to 5700 homes heated by electricity);
- A 12,200 tonne reduction per year in CO2 emissions (equivalent to removing 2500 cars from our roads);
- A savings of more than 1 billion litres of water per year.

**NB** – These benefits are benefits that recur year after year.

#### **New Recipients of Visez Vert Certification**

- 1050 Beaver Hall, Nexacor
- 4100 Molson, SEC Technopole Angus
- 1800 McGill College, Gestion 1800 McGill College Inc
- Hôpital Général Juif S.M.B.D., Hôpital Général Juif S.M.B.D.
- Complexe St-Charles, Groupe Mercille
- Centre administratif d'Hydro-Québec – Trois-Rivières, Hydro-Québec
- Laboratoire des technologies de l'énergie – Hydro-Québec, Hydro-Québec
- Centre administratif d'Hydro-Québec – Saint-Bruno, Hydro-Québec
- Centre administratif d'Hydro-Québec – Rimouski, Hydro-Québec
- Centre administratif d'Hydro-Québec – Saint-Hyacinthe, Hydro-Québec
- Centre administratif d'Hydro-Québec – Baie-Comeau, Hydro-Québec
- Centre de services d'Hydro-Québec – Baie-Comeau, Hydro-Québec
- Centre administratif d'Hydro-Québec – Lebourgneuf, Hydro-Québec
- Centre administratif d'Hydro-Québec – Beauport, Hydro-Québec

- Centre administratif d'Hydro-Québec – Hull, Hydro-Québec
- Centre administratif d'Hydro-Québec – Saint-Jérôme, Hydro-Québec
- Centre administratif d'Hydro-Québec – 8181, avenue de l'Esplanade, Hydro-Québec
- Centre de services d'Hydro-Québec – 201, rue Jarry Ouest, Hydro-Québec
- Centre administratif d'Hydro-Québec – 140, boul. Crémazie, Hydro-Québec
- Siège régional d'Hydro-Québec – Rimouski, Hydro-Québec
- Édifice Louis-Philippe-Pigeon, Société immobilière du Québec
- Édifice Catherine-de-Longpré, Société immobilière du Québec
- Poste de la Sûreté du Québec de Sainte-Anne-de-Beaupré, Société immobilière du Québec
- Palais de justice de La Malbaie, Société immobilière du Québec
- Édifice Cyrille-Duquet, Société immobilière du Québec
- Édifice administratif, Société immobilière du Québec
- Poste de la Sûreté du Québec de Laval, Société immobilière du Québec
- Édifice administratif à Victoriaville, Société immobilière du Québec
- Palais de justice de St-Jean-sur-Richelieu, Société immobilière du Québec Édifice Roger-Paré, Société immobilière du Québec
- Édifice Jos-Montferrand, Société immobilière du Québec
- Palais de justice de Chicoutimi, Société immobilière du Québec
- Édifice Ernest-Cormier, Société immobilière du Québec
- Centre de transports à Anjou, Société immobilière du Québec
- Laboratoires à Anjou, Société immobilière du Québec
- Édifice administratif 190 boul. Crémazie est, Société immobilière du Québec
- Édifice administratif 201 boul. Crémazie est, Société immobilière du Québec
- Tribunal de la jeunesse, Société immobilière du Québec / Pointe de l'Île de Montréal
- Édifice Paul-Arthur-Dickey, Société immobilière du Québec
- Palais de justice de Rouyn-Noranda, Société immobilière du Québec
- Édifice H et J, Société immobilière du Québec
- Édifice Louis-Joseph Moreault, Société immobilière du Québec
- Tour KPMG et Promenades de la Cathédrale, Groupe Immobilier Oxford Inc
- 751 & 759 Square Victoria, Square Victoria Immobilier

*Go Green* is a voluntary environmental certification program that recognizes buildings where environmentally excellent measures are put into practice. The objectives of the program are to:

- Establish a best practices system of reference for property and real estate management;
- Raise the public profile of buildings that comply with or surpass the requirements of the system of reference;
- Assist owners of buildings that do not meet the requirements of the system of reference;
- Encourage greater ecological awareness in the commercial real estate sector.

For more information, visit the BOMA Canada website at [www.bomagogreen.com/fr/gg\\_f.html](http://www.bomagogreen.com/fr/gg_f.html)

### **New Recipients of *Go Green Plus* Certification**

- Complexe Les Ailes & 1500 University, Ivanhoé Cambridge Inc
- Gaz métro Siège social, Gaz Métro
- Complexe scientifique du Québec, Société immobilière du Québec
- Palais de justice de Sherbrooke, Société immobilière du Québec
- Palais de justice de Longueuil, Société immobilière du Québec
- CAE Inc., CAE Inc.
- Édifice Sun Life, Bentall Services Immobiliers

- Hôpital de Montréal pour Enfants, Centre Universitaire de Santé McGill
- 100 Alexis Nihon, Creit
- 1010 Sherbrooke, Creit

*Go Green Plus* is an online standardization tool that allows for precise measurement of a building's environmental performance as per the *Go Green* system of reference. The process allows for:

- Drafting of action plans for cutting down on energy consumption and reducing waste;
- Evaluation of rental stock, determining the strengths and weaknesses of each building;
- Promoting the eco-friendly aspects of a building in terms of marketing and relations with tenants;
- Greater ecological awareness in building design and operations;
- Emphasis on the need to integrate environmental objectives into the strategic planning of real estate assets.

For more information, visit the BOMA Canada website at [www.bomagogreen.com/fr/ggc\\_f.html](http://www.bomagogreen.com/fr/ggc_f.html)

Since 1996, the concepts of sustainable development and renewable energy have gradually become an important factor in all spheres of human activity. The real estate sector is no exception. It is doing its share within its scope of activities, be it the construction, management or operation of buildings.

"Our mission is to encourage efficiency in property management by responding to the concerns of our members. We provide assistance by developing online tools and guides," explained Mr. Poulin.

"Establishing the *Go Green* and the *Go Green Plus* programs are in line with that approach."

### **BOMA Quebec**

BOMA Quebec represents building owners, property management firms and suppliers of products and services for the commercial real estate sector. It is affiliated with BOMA Canada and BOMA International, and is a recognized advocate for the industry. BOMA is present in the U.S., Canada, Australia, Brazil, Korea, Finland, Indonesia, Russia, Japan, Mexico, the Philippines and South Africa. In North America, BOMA counts some 16,500 members who own or manage 9 million square feet of commercial building space.

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